

# Counselor Newsletter

## Fall 2019

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## 0 to 60!

We hope all of your school years have gotten off to successful starts. We always appreciate the guidance you give to all of your students, but especially your rising seniors as they return to school with so much on their plates. As you ramp up your conversations with these seniors during their college searches and application processes, we hope you may find some of our updates useful.

## Application Info & Updates

### New Regular Decision Deadline

For the coming cycle, our Regular Decision deadline will change to **January 2** (it has previously been January 1). Our Early Decision deadline remains **November 1**.

### Self-Reporting SAT/ACT Test Scores

Applicants may now self-report SAT and/or ACT scores, taking care to report their highest individual sections of the SAT and/or highest ACT composite score. Admitted students who choose to enroll will be required to submit their highest official SAT or ACT test scores prior to matriculation.

*If reporting the ACT, students should not calculate their "super score." We will do that for them.*

## Class of 2023 snapshot

**40,571**  
applications

**2,010**  
first-year students

**8.5%**  
admit rate

**252**  
first-gen students

**67**  
countries represented

**70**  
languages spoken

**20%**  
pell grant recipients

**100%**  
demonstrated  
financial need met  
with no loans

## Same Faces, Different Places



Earlier this year, Northwestern's former Dean of Admission, **Christopher Watson**, was appointed Associate Vice President of Student Outreach and Dean of Undergraduate Enrollment. In his new role, Chris oversees the offices of undergraduate admission and financial aid, as well as all associated operations staff.



In July, former Associate Director **Liz Kinsley** was named Northwestern's new Director of Undergraduate Admission. As director, Liz oversees day-to-day operations of the Office of Undergraduate Admission. "Her leadership, experience, creativity, and spirit are a perfect fit for the role," said Watson.

## Our Passionate Purple People

We have an amazing army of alumni volunteers eager to meet with applicants to Northwestern. Please know that our alumni interviews are optional, but often can provide an excellent avenue for an applicant to express their story and background beyond the submitted application.

Students residing in an area where we offer interviews will be emailed an invitation to interview shortly after they submit their application.

## We're Social!

Our [virtual tour](#) remains a great resource for prospective students to learn about the Northwestern experience, especially if they don't have the opportunity to [visit campus](#).

Our [social media channels and blogs](#) also offer candid insights from current students, as will correspondence with any of our [student admission teams](#).

# The Campus Buzz

### Ensuring the Future

The latest in a long line of transformative gifts amid our wildly successful "We Will" fundraising campaign comes from trustee and alumnus Jeff Ubben and his wife, Laurie, of San Francisco. The Ubbens just committed \$50 million to support scholarships for undergraduate, graduate, and professional school studies, making it the largest single financial aid gift in Northwestern's history.

### Research as an Art

Annual sponsored research funding soared 13.6% to a record \$797.8 million this year. And our undergraduates prosper from this thriving research community: in 2019, our [Office of Undergraduate Research](#) advisors held over 2,100 advising sessions, helping 629 students earn more than \$1.3 million in research funding. Across all of our undergraduate programs, undergrads have access to over \$3.5 million in annual research grants.

### Always Improving

Another benefit of the fundraising campaign is the University's commitment to a residential overhaul that has already dramatically improved on-campus life for our undergrads. [Click here](#) to read about some of the new dining facilities and options our students found when they came back to campus this fall!

## Keep in touch.

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